



CFA Societies Australia appoints its first National CEO

27 August 2018: CFA Societies Australia, representing its members and CFA charterholders across Sydney, Melbourne and Perth, today announced the appointment of Lisa Carroll as its first National Chief Executive Officer (CEO). In this capacity, Lisa will focus on delivering greater member value and supporting the ongoing growth and recognition of the CFA designation across Australia.

“This appointment marks an important next step in the evolution of our local societies,” said Ganesh Suntharam, President of CFA Society Sydney. “Our societies primarily operate as volunteer run, not-for-profit organisations. This appointment allows us to expand our engagement with members and with the industry more broadly, and to build on our mission of promoting the highest standards of ethics, education and professional excellence across the financial services industry”.

Lisa joins CFA Societies Australia from Good Shepherd Microfinance where she was the Chief Operating Officer responsible for improving the delivery of financial inclusion products and affordable financial programs to people on low incomes. As part of this role, she managed the finance, legal, IT, learning and development, quality assurance and core program delivery teams within her organisation, and led the strategic planning process. In her previous roles, she also gained extensive experience in digital communications, content, publishing, IT and marketing.

With her extensive experience delivering core services for both not-for-profit and member-based organisations, Lisa is the ideal person to take up this newly created management role for CFA Societies Australia. Lisa will start her new role on 24 September 2018 and will be supported in Sydney by Michaela Francis, Executive Director for the CFA Society Sydney, and in Melbourne by Graeme Miller who has recently started as Executive Director for the CFA Society Melbourne.

For further information, please contact:
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About CFA Societies Australia

The CFA Societies of Sydney, Melbourne and Perth are not-for-profit associations of approximately 2,500 investment professionals; together representing the three Australian chapters of CFA Institute. Our members are engaged in a wide variety of roles across investment management and advice. Most of our members are holders of the Chartered Financial Analyst (CFA) designation. For more information, please visit <https://www.cfas.org.au>

About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organisation is a champion for ethical behaviour in investment markets and a respected source of knowledge in the global financial community. Our aim is to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has over 154,000 members in 165+ countries and regions and there are 151 member societies. For more information, visit www.cfainstitute.org or follow us on Twitter at @CFAInstitute and on [Facebook.com/CFAInstitute](https://www.facebook.com/CFAInstitute).

